Cedar Rock Golf & Country Club

2065 Cedar Rock Estates Drive, Lenoir, North Carolina 28645
828-758-4451

September 2021 Volume 7 Issue 9

General Manager's Message	
New Members, Superintendent's & Chef's Messages	2
Upcoming Events	3
Golf Message	4
Directory & Membership Information	5
***September** Calendar of Events*	6

General Manager's Message

Dear Members:

Yesterday, Governor Cooper declared August 31, as North Carolina Golf Day in recognition of golf's impact on our State. Golf has been surging in the Tar Heel State with 520 courses open for play employing over 53,000 people and generating an estimated $4.2 billion in revenue.

In addition, the USGA has officially recognized the Pinehurst area as "the Home of American Golf" and will be locating their Golf House (HQ) in Pinehurst, investing $25 million and bringing 50 full-time staffers to the area.

NC also hosts some of golf's biggest events with 5 US Opens to be held at Pinehurst #2 by 2047, and next year's Women's US Open at Pine Needles. The 2022 President's Cup and 2025 PGA Championship will be played at the Quail Hollow Club in Charlotte. Annual PGA Tour and Champions Tour events are played in Greensboro, Charlotte and Cary bringing worldwide exposure to our State.

We also lead the nation in PGA Professional Golf Management Programs with 3 at Campbell University, Methodist University and NC State. State also boasts one of the finest Turfgrass Programs in the country.

Golf brings countless opportunities to NC, and it's certainly the heartbeat of our club.

Switching gears, I want to comment on last Thursday night's dinner service at the club. We had a total of 132 diners which was up 75 from the prior week. We had 5 servers working with one quitting in the middle of the shift. Her tables suffered the most.

You can't drive by a restaurant or fast food place on Hwy 321 without seeing help wanted notices. Same for us here. We stayed open every day during the pandemic, many days with a skeleton crew. Every employee here does their best each day, and I am proud of the job the staff does on the golf course, tennis courts, pool, Grill, Lounge, kitchen and out on the floor serving.

We're going through challenging times. Our suppliers are having trouble delivering some of our orders with food and liquor hit the hardest. Despite our efforts, we do run short at times and sometimes do not have adequate help to do the job we desire.

We will continue to provide the best service we can. Your understanding and support are most appreciated, and please come to me with any deficiencies you experience.

Jim Hart
General Manager

Superintendent's Message

Golf Course Superintendent

August has been a tough month on the course. With the heavy rainfall, we were unable to mow some fairways regularly. This also made the greens very soft and caused the mower to scalp some greens.
We have raised the height of cut slightly to stop the scalping until greens firm back up and cooler temperatures arrive. The last two weeks of the month, we had 13 days in a row over 90 degrees. We ask that you repair your ball marks and fill your divots with sand.
Come on fall!

Thank you
Robert Reid, GCSAA

Tennis News

Tennis Director

Hello Members:

We have officially started our Combo League Season. I wish all of our teams good luck, and I am looking forward to seeing how we do this season! If you are interested in coming and spectating, please contact me, and I will get you a schedule.

The tournament that was planned for this month has been moved to October. I will be putting out the final details regarding registration, time, and date soon.

We are starting to run into some cooler weather, and the courts are getting busier than ever. If you are playing, please remember to put umbrellas back down if you put them up.

If you are interested in getting started in tennis, please feel free to contact me or the club. Time slots are filling up fast!

Thank you.

Tennis Director
Nic Heavener
828-639-1297

Chef's Corner

It's certainly disappointing the Gala postponed due to COVID. We always look forward to that mega event for the club. Taste of Caldwell and several other major F&B events have also cancelled or postponed. The virus has put a strain on almost all businesses, and we all look forward to the day it's behind us!

We will be doing the Country Buffet on Saturday, September 11. The last time we did this dinner, we had a great crowd.

Thanks for your support of Thursday night dining as we are steadily increasing the number of members served. Bon Appetite!

Executive Chef
John Deschler, CIA

September Events

Country-Style Buffet
Saturday, September 11, 2021
Fireplace Room
6-8pm

Fried Chicken
Meat Loaf
Fried Catfish
Mac & Cheese
Collards
Southern Style Green Beans
Mashed Potatoes w/Brown Gravy

Chess Pie or Cobbler w/Vanilla Ice Cream

$19.95 + Tax
Call 758-4451 for reservations
Dine-in or Take-out

New Members:

Nathaniel & Kala Cline(NR)

Lucas & Amber Duggins(S)

Richard & Kimberly Wilson(F<50)

Labor Day Pool Party
Monday, September 6, 2021
11 AM – 8 PM

Music @ The Pool and All-Day Grill Specials:

$1.00	**Hot Dogs**
$2.00	**Beer (6 for $10)**
$3.00	**Burgers**
$5.00	**Jack & Tito's Drinks**

Come on out and enjoy the last day of the pool season!!!

Golf News

September is always a strange time. It's not quite fall and some days still feel like summer. The kids are back in school so schedules are different, but nothing feels routine yet. I guess in a way, it's another way in which life is mirrored in golf. Each round feels different, yet the same. Some elements feel like you are in a groove, and some feel all out of whack! I guess that's one of the reasons we play. The challenge is constant and joy is attainable...but often fleeting and hard to maintain. One day is different from the next, so come out and see what the next round will bring!

September 8th & 9th
North Carolina Super Senior Championship
10:30 Shotgun
(Course is closed until 4:00 each day)

September 11th & 12th
Club Championship
Saturday - Make your Tee Time
Sunday - Tee Times Start at 10:00
Entry Fee: $25.00

September 13th
Blue Ridge Seniors
9:00 Shotgun
(Course is closed until 2:00))

September 17th
Happy Valley Optimist
1:00 Shotgun
(Course is closed from 10:30-1:30)

September 18th
Union Grove Baptist Church
9:00/1:30 Shotguns
(Course is closed all day)

September 25th
Wilkes Football Fundraiser
1:00 Shotgun
(Course is closed from 10:30-1:30)

Tuesday Night Twilight League

I think its safe to say that the new Tuesday Night League format was a huge success. In 16 weeks, despite 2 rainouts, we had a total of 434 rounds for an average of 31 players a night. Thank you to all the players that came out to try something new. Hopefully you had some fun, made some new friends, and found another reason why you enjoy this club. Congratulations to Too Many Laws for winning the Session 2 Regular Season. The Championship will be held on September 7th.

Session 2 Final Standings

Too Many Laws	**27**
M & M's	**25**
Jake From State Farm	**24**
Young and Hairy	**23.5**
Threes Company	**15.5**
One In The Hand	**11**

Titleist Fitting Day - Friday, October 1st

2:00-6:00 (by appointment only)

On Friday, October 1st, we will be hosting a Titleist Fitting Event. You will have a chance to hit their brand new line of irons as well as the TSi metal woods and the SM8 wedges. If you are thinking of upgrading your equipment, make sure you book a time for a professional fitting experience. Go to https://surefithub.titleist.com/book-event/31271 to make an appointment. Spaces are limited, so book your appointment today!

Cedar Rock Hours of Operation

All Hours
Weather Permitting

Golf Shop

Monday—Sunday
7:30am—6:30pm
(828)758-4421

Grill & Lounge

Grill Hours
Tuesday, Wednesday & Friday
11:00am to7:30pm
Thursday
11:00am—5:00pm

Saturday—Sunday
8:00am—7:30pm

Lounge Hours

Tuesday - Friday 4:00pm-Until
Saturday and Sunday Noon-Until

828-758-4451 ext. 227

Thursday Night
Dine-In or Carry-Out

5:00pm until 8:00pm
For Reservations, please call
828-758-4451

Administrative
Office Hours
Monday - Friday
9:00am - 4:00pm
828-758-4451

BOARD OF DIRECTORS

Bob Floyd.....*President*

Bill Johnson ……..*Vice-President*

Kenvian Ferguson……..*Secretary*

Dan Anderson.....*Director*

David Dill..…….....*Director*

Wayne Keller...……..…….....*Director*

Jim Moore...……...……...….*Director*

Larry Taylor……..….*Director*

Jack Temple…….. ……...*Director*

IMPORTANT PHONE NUMBERS

Golf Shop 828-758-4421

Administrative 828-758-4451

MANAGEMENT

Jim Hart
General Manager
828-758-4451
jim@cedarrockcc.com

Robert Reid
Golf Course Superintendent
828-758-4451
robert1@cedarrockcc.com

John Deschler
Executive Chef
828-758-4451
john.deschler@cedarrockcc.com

Robert Nowak
PGA Professional
828-758-4421
robertnowak@pga.com

Nic Heavener
Tennis Director
828-639-1297
nicheavener91@gmail.com

TYPES OF MEMBERSHIPS AVAILABLE

Full Membership,
A Full Member, Under 50 Full Member and Under 35 Full Member and family are afforded the use of the clubhouse and all facilities. This includes a superb 18-hole Ellis Maples golf course, putting and chipping greens, golf shop, four composition tennis courts, an Olympic size swimming pool & wading pool.

Golf Membership
A Golf Member is afforded the use of the golf course, clubhouse facilities, and access to club events. This includes a superb 18-hole Ellis Maples golf course, with putting and chipping greens, and full service golf shop.

Social Membership
The Social Membership allows member and immediate family to clubhouse activities, lounge, pool and tennis privileges.

Non-Resident Membership
A Non-Resident membership is available to those whose legal residence is outside Caldwell County. (Enjoy use of all the club's amenities).

Corporate Membership
Corporate Memberships are available to corporations that sponsor multiple members. Monthly dues will be discounted 10%.

****

September 2021

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2 *BHR—1st Thursday Bridge* Thursday Night Dining	3	4 *FPR—Private Party*
5	6 Labor Day Pool Party	7 **FPR—Garden Club @12:00**	8 **NC Super Senior Championship**	9 *BHR—Bridge* Thursday Night Dining **NC Super Senior Championship**	10	11 ***Club Championship*** ***FPR—Country Style Buffet***
12 ***Club Championship***	13 *Blue Ridge Seniors*	14 **FPR—Brush & Palette Club 10:30**	15 **BHR—Bridge**	16 *BHR—Bridge* Thursday Night Dining	17 FPR—Wedding Rehearsal Dinner Happy Valley Optimistic Club Tournament	18 Union Grove Church Golf Tournament MDR & FPR Wedding/ Reception
19	20 Aerification	21 *BHR—Book Club* **Village Council Mtg** **FPR—ADK CRCC Board Meeting** Aerification	22 Aerification	23 Thursday Night Dining "Birthday Night" *BHR—Bridge* Aerification	24 Aerification	25 **Wilkes Football**
26	27	**28**	**29**	30 FPR—Hibriten Garden Club Thursday Night Dining **BHR-Investment Club**		

Now serving Breakfast in the Grill Room every Saturday and Sunday 8:00 am-11:00 am
PLEASE RSVP ALL EVENTS 828-758-4451

Full Newsletter has been emailed—If you would like a hardcopy of the entire Newsletter, stop by the Business Office and pick one up.